



*Back to the basics... Jerry Jeff in the Luckenbach General Store. Note the beer prices on the wall.*

DECEMBER 10, 1993; AUSTIN, TX—Brother Dave Gardner said, “You can’t do *anything* again; but you can do somethin’ similar.”

We went to Luckenbach in 1973. Twenty years later we took a similar look.

We set up in the dance hall. We had a crowd.

And we recorded.

It was magical, to say the least. Heart-warming, to say more. With fans, friends and family, it was a wonderful couple of nights—Four shows that felt like the good old days.

We was havin’ fun.

As I was mixing the tapes later, I realized why we made the effort. These are the kinds of things that keep me in the music business; they rejuvenate you.

I hope you will enjoy the new recording as much as we enjoyed making it.

1993 is over! Hooray! We had a great year, and here’s to ’94 being even better. Here’s to more in ’94...

To the sunny slopes of ’94,

## LOOKING-BACK, TEXAS

*You'll see lots of smiling faces  
Little children running around  
Everybody's somebody  
In an old Hill Country town*

—A new song about an old town,  
by Jerry Jeff Walker

Luckenbach was putting on its game face the day Jerry Jeff and the band came to town to commence work on *Viva Luckenbach!* The October day was one of those crisp and impeccable autumn specimens that single-handedly redeem months of sweaty Texas summer.

The Gonzo Compadres had arrived the day before and spent the day setting up the equipment and getting things organized. Now they were onstage in the empty dancehall, working out parts and harmonies, putting flesh on the bones of the songs Jerry Jeff had spent weeks working out on an acoustic guitar behind closed doors.

Signs hung on the dancehall door (“Band Members Only Please” and “Live Recording in Progress”) and on a rope surrounding the dancehall patio (a vintage specimen of Luckenbach-speak, the latter sign read, “Do Not Cross Rope—Purty Please”).

Inside the music stopped, started and stopped. Over and over. Making music is a game of inches sometimes.

Outside the dancehall’s closed doors, you could hear the rustle and thump of the drums, and the muffled ringing of the guitars as the golden sunlight filtered down through the live oak branches.

There really is a sublime Brigadoon-like quality to Luckenbach. It seems a product of the collective imagination, a willful visualization of a Texas gone by. Jerry Jeff has always had a taste for people and things with a little bit of age and experience attached to them; witness his best-known song, *Mr. Bojangles*. No wonder he seems so enamored of a place like Luckenbach.

Finally, Walker and Co. opened the doors on Friday and played the new songs in front of living, breathing, beer-drinking listeners. Malcolm Harper’s remote recording truck captured the proceedings. Jerry Jeff and the guys sat on low-backed chairs on a stage draped with Indian rugs and decorated with cowboy memorabilia.

One fan, slightly the worse for beer, kept following Susan Walker around exclaiming, “I thought the President was gonna be here!” He’d obviously heard of the Clintons’ and Gores’ visit to an Alexandria, VA nightclub several months ago when the band was playing there.

But on this night, the leaders of the Free World had other fish to fry.

For the most part, it was just another Friday night dance in Luckenbach.

Jerry Jeff began the first evening with an updated version of “Gettin’ By,” the takin’-it-as-it-comes anthem which kicked off *Viva Terlingua* 20 years ago. The revised version includes references to gray hair and reading glasses, but the bonhomie of the original has survived the years unscathed.

Other songs, such as “Movin’ On,” “Little Man,” the title track, and “Keep Texas Beautiful” made references to home and family, the elusive magic of music, and some good-humored rock and roll. The band ended the night of recording just shy of midnight with “Mr. Bojangles” and a singalong version of “Goodnight Irene.”

“I’d like to thank you all collectively,” said Jerry Jeff to the crowd, by way of concluding. “You’ve been here all night, and no one has yelled for ‘Pissin’ In the Wind.’”

Now the mixing and the overdubs and the cover art and all the bits and pieces are nearly finished. *Viva Luckenbach!* will see the light of day in time for the ’94 Birthday Weekend.

As for Luckenbach, it will settle back into its accustomed rhythms. The dirt daubers will build their nests, the domino games will resume in the old beer joint, one golden day will blend into another. Sometimes the good things endure.

# Birthday '94

**ATTENTION!!!**

**HANDY PHONE NUMBERS!!!**

(All area codes are 512, except as noted)  
 American Airlines ..... 800/433-1790  
 Austin Convention and  
 Visitors' Bureau ..... 478-0098  
 Broken Spoke ..... 442-6189  
 Driskill Hotel ..... 474-5911  
 Four Seasons Hotel.. 800/332-3442 or 478-4500  
 Live Oak Theatre ..... 472-7134  
 Luckenbach, Texas ..... 210/997-3224  
 The Omni Austin Hotel ..... 800/843-6664  
 or 476-3700  
 Paramount Theatre ..... 472-5470  
 Radisson Austin ..... 800/333-3333 or 478-9611  
 Sheraton Austin ..... 800/325-3535 or 480-8181  
 Tried and True Music ..... 288-1695  
 (T&TM will close at noon on Friday, March 25)

■ **BIRTHDAY WEEKEND '94**—"THE LUCKENBACH REUNION"! Let's go to Luckenbach, Texas, but without Waylon 'n' Willie and the boys. Yep, the Birthday Weekend this year is designed to commemorate the release of Jerry Jeff's 24th album, *Viva Luckenbach!* As you know, the album was recorded live in the Luckenbach dance hall back in October. The same site served as the birthplace of one of Jerry Jeff's best-known albums, *Viva Terlingua*, back in 1973.

This year's Birthday Weekend dates are MARCH 25-28, 1994. Once again, American Airlines is our official Birthday Weekend airline; Call American at 800/433-1790 and ask for Star # SO134P8 for the best available fares.

As always we are making the downtown Driskill Hotel (604 Brazos) our Birthday Weekend headquarters. We have a bloc of rooms reserved at special rates for our fans. For reservations, call 512/474-5911; Single room rates start at \$75 (\$10 for

each additional adult, \$20 per person extra over two additional people). Cutoff for all Driskill reservations is FEBRUARY 15.

We have also reserved a bloc of rooms at the Omni Austin (700 San Jacinto), across the street from the Driskill. For reservations, call 800/843-6664; Single room rates start at \$80. Cutoff for all Omni Austin reservations is MARCH 10.

We can also suggest other downtown-area hotels, including the Four Seasons, the Radisson, the Sheraton, and the Hyatt.

PLEASE—Make all checks and money orders—except for Paramount Theatre money orders—payable to TRIED & TRUE MUSIC.

This year, we have scheduled activities in Austin and in Luckenbach, the better to give our fans a look at two of Jerry Jeff's favorite locales. To be exact...

FRI., March 25, 9 p.m.—Kickoff party, The Broken Spoke

SAT., MARCH 26, 8 p.m.—JJW Birthday Concert, The Paramount Theatre

SUN., MARCH 27, 7 p.m.—JJW Concert, Luckenbach, TX

MON., MARCH 28, 12 noon—1994 JJW Golf & Western Golf Tournament and Pickin' Party

(NOTE—All times listed are Central time).

**MONDAY, JANUARY 10**, Noon—Tickets for the SATURDAY, MARCH 26 Paramount Theatre concert go on sale to Fan Club members ONLY. Tickets are \$20, \$17.50 and \$15 plus tax, and can be charged via MC/Visa, or money order, ONLY (No checks, please) (NO TICKETS WILL BE SOLD BY PHONE OR WALK-UP BEFORE FEB. 22—TICKETS ARE AVAILABLE ONLY THROUGH THE FORM ON THIS PAGE, EITHER MAILED OR FAXED TO 512/472-5824). For information, call 512/472-5470. The Paramount box office is open Noon-5:30 p.m. Mon.-Fri.

NO TICKETS WILL BE MAILED AFTER MARCH 4. Tickets which are not mailed may be picked up at the Will Call window of the Paramount box office on the day of the show.

**TUESDAY, FEBRUARY 1**—Tickets for the '94 Birthday Weekend Kickoff show at the Broken Spoke

on FRIDAY, MARCH 25 go on sale through T&TM (Mail checks or money orders to T&TM, P.O. Box 39, Austin, TX 78767). To charge by phone (MC/Visa only, incl. \$1 service charge) call T&TM, 512/288-1965, 10 a.m.-5 p.m., Monday-Friday. Only 500 TICKETS will be sold. Tickets are \$20 each.

**TUESDAY, FEBRUARY 1**—Tickets for the Luckenbach performance on SUNDAY, MARCH 27 go on sale through T&TM. Jerry Jeff and the band, along with veterans of the *Viva Terlingua* sessions will perform at 7:00 p.m. Tickets are \$50 per person (including children), and include a 5:30 p.m. barbecue supper, as well as the show itself. We'll even have a semi-gala parade, beginning at 6:30 p.m.!

Beer and soda will be available for sale. You may BYOB hard liquor, but please, do not bring your own beer into Luckenbach.

PLEASE NOTE—To preserve the laid-back atmosphere which makes Luckenbach special, we are limiting ticket sales to 300 PEOPLE ONLY.

**The town of Luckenbach will be closed to everyone but ticket holders at 5:00 p.m. on Sunday.**

You may order tickets from T&TM, (MC/Visa only, or money order or check).

PLEASE NOTE—NO TRANSPORTATION TO LUCKENBACH WILL BE PROVIDED BY T&TM. We suggest fans car-pool; for directions to Luckenbach, call T&TM.

**TUESDAY, FEBRUARY 1**—Reservations accepted for the 1994 Jerry Jeff Golf & Western Tournament. This benefit tournament, which benefits Austin's Live Oak Theatre, will be held on MONDAY, MARCH 28 (Course TBA). For information and reservations, call Walter Gibson at Live Oak Theatre (512/472-7134).

**TUESDAY, FEBRUARY 22**—Paramount concert tickets go on sale to the general public.

**MONDAY, MARCH 7**—Cut-off date for Broken Spoke and Luckenbach ticket orders, and JJW Golf and Western Tournament reservations. We must have your payments in hand by this date.

**FRIDAY, MARCH 25, 9:00 P.M.**—Jerry Jeff and the Gonzo Compadres host a Kickoff Party and Dance at the Broken Spoke (3201 South Lamar). For tickets and information, call T&TM.

**SATURDAY, MARCH 26, 8:00 p.m.**—Jerry Jeff and the Gonzo Compadres, along with veterans of the 1973 *Viva Terlingua* sessions, and emcee Kerry Awn, perform at Jerry Jeff's 52nd Birthday Concert in Austin's beautiful downtown Paramount Theatre (713 Congress Ave.). PLEASE NOTE—Still cameras (NO FLASH, please), though no video cameras, will be permitted in the theatre. The Paramount, including the lobby and restrooms, is a non-smoking facility. For information, call 512/472-5470.

**SUNDAY, MARCH 27, 5:00 P.M.**—Jerry Jeff and the Gonzo Compadres perform at the Luckenbach, Texas dancehall. ACCESS TO LUCKENBACH WILL BE RESTRICTED TO TICKETHOLDERS ONLY AFTER 5:00 P.M. For tickets and information, call T&TM.

**MONDAY, MARCH 28, 12 Noon**—Tee-off for the 1994 JJW Golf and Western Tournament, with proceeds to benefit Austin's Live Oak Theatre (Host golf course TBA). Admission includes supper and an acoustic "pickin' party" with JJW. For tickets and reservations, call Walter Gibson at Live Oak Theatre, 512/472-7134.

**PARAMOUNT TICKET ORDER FORM - 1994 BIRTHDAY CONCERT**

DATE: Sat., March 26, 1994 TIME: 8:00 pm

All seats reserved and sold on best available basis. NO ORDERS ACCEPTED WITHOUT PAYMENT. Tickets will be held at the box office unless you request to have them mailed. Postage and handling is \$3.00.

No. Tickets _____ X \$20.00 = (floor/mezzanine)	\$ _____
No. Tickets _____ X \$17.50 = (mid-balcony)	\$ _____
No. Tickets _____ X \$15.00 = (upper balcony)	\$ _____
Postage & Handling	\$ 3.00
<b>TOTAL AMOUNT DUE</b>	\$ _____

\*\*\* METHOD OF PAYMENT (sorry, no checks) \*\*\*

MC/VISA MONEY ORDER (made payable to the Paramount Theatre)  
 MC/VISA Acct. # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 NAME ON CARD \_\_\_\_\_  
 MAIL TO (Name) \_\_\_\_\_  
 MAILING ADDRESS \_\_\_\_\_ APT \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 HOME PHONE ( ) \_\_\_\_\_ WORK PHONE ( ) \_\_\_\_\_

Clip and mail this order (including money order if applicable) to: BIRTHDAY PARTY, PARAMOUNT THEATRE, P.O. BOX 1205, AUSTIN TX 78767 or fax your order (with credit card information) to: (512)472-5824



■ **SPOKE GETS IN YOUR EYES:** Late last year, we played the opulent Bass Concert Hall at the University of Texas as part of the Broken Spoke Concert Series. Now we're getting back to our "roots", as Jerry Jeff and the band return to the Spoke itself for a special honky-tonk blowout on FRI., JAN 14. A limited number of tickets are on sale for this special show, and are available through T&TM. Tickets are \$20 and are on sale now through T&TM (512/288-1695).

Call T&TM for Visa/MC orders (add \$1 service charge), or make checks or money orders payable to Tried & True Music.

■ **OPRY-VOUS:** As hard as it is to imagine, Jerry Jeff has never played the Grand Ole Opry. But we are going to rectify that oversight on FEBRUARY 12, when Jerry Jeff and the band will play at the Mother Church of Country Music.

Two days later, on Valentine's Day, Jerry Jeff will tape an episode of the Nashville Network series, The American Music Shop. The AMS segment will air sometime in April, and will feature new songs from Viva Luckenbach!

■ **GRUENE SCENE:** If you didn't make it to Jerry Jeff's Gruene Hall shows in December, don't fret. We'll be going back for another two-night stand at Texas' oldest dance hall on APRIL 22-23. Tickets will go on sale through

T&TM and Gruene Hall on TUES., MARCH 29.

■ **AGGIE AND ECSTASY:** We'll be returning once more to Wolf Pen Creek Amphitheater, adjacent to the Texas A&M campus in College Station, Texas, this time, in conjunction with Parents' Weekend, on FRI., APRIL 15. Our friends at KORA-FM will help us co-host the evening. Our fans in Aggieland are always good for a world-class party, and this should be no exception.

■ **BEAN AND NOTHINGNESS:** OK, this time we MEAN it! Jerry Jeff and the guys will—honest, no foolin'—be appearing in Boston, MA on SAT., MAY 7. We'll be at the Paradise (967 Commonwealth Ave., 617/254-2052). Come see us!

■ **"MOTHER" LODGE:** It's not a done deal yet, but we are thinking about billing Jerry Jeff's gig at Toad's Place in New Haven, CT on May 8 as "Redneck Mother's Day." Consider the possibilities...

■ **BIRTHDAY GIRLS:** On July 16 of this year, Jerry Jeff's Grandma Jessie (the woman who figures so prominently in Jerry Jeff's new song, "The Gift") will turn 100 years young. Her namesake, Jerry Jeff's daughter Jessie Jane, will turn sweet sixteen on April 10. Happy birthday, ladies!

■ **HAPPY TRAILS:** Eileen Gill is leaving Tried & True to pursue new opportunities. Beginning on January 3, Gwen Robison will be taking Eileen's place, where many of our fans will soon have a chance to make her acquaintance. We welcome Gwen on board, and wish Eileen the best.

FOR MORE INFORMATION, CALL T&TM, 512/288-1695.

OFFICE HOURS ARE 9:00 A.M.-5:00 P.M. CENTRAL TIME, WEEKDAYS.

**TRIED & TRUE BY MAIL**

	PRICE	TOTAL
NEW! Viva Luckenbach! Compact Disc	\$15.00	_____
NEW! Viva Luckenbach! Cassette	\$10.00	_____
NEW! Viva Luckenbach! Souvenir Book	\$5.00	_____
NEW! Viva Luckenbach! Poster	\$5.00	_____
NEW! Viva Luckenbach! T-shirt; Album art on front, JJW logo on back; (White, Short-sleeve, 100% cotton, Adult L, XL, XXL)	\$15.00	_____
NEW! Viva Luckenbach! Bumper Sticker; Free with \$25 order, otherwise \$2 each	\$2.00	_____
NEW! Viva Luckenbach! Baseball Cap; White, with blue VT! logo, JJW's name; (One size fits all)	\$15.00	_____
NEW! JJW Logo T-shirt; Blue JJW logo on front, Spring/Summer tour dates on back; (White, Short-sleeve, 100% cotton, Adult L, XL, XXL)	\$15.00	_____
Gonzo Compadres T-shirt; JJW logo on front, song chorus lyrics on back; (White, Long-sleeve, 100% cotton, Adult L, XL, XXL)	\$20.00	_____
JJW Logo lucite keyring	\$5.00	_____
JJW Bumper Sticker (Oval logo in red, white and blue); Free with \$25 order, otherwise \$2 each	\$2.00	_____
"I'm Proud To Be A Tried & True Warrior" Bumper Sticker; Free with \$25 order, otherwise \$2 each	\$2.00	_____
JJW Can Koozie	\$5.00	_____
Hill Country Rain Compact Disc	\$15.00	_____
Hill Country Rain Cassette	\$10.00	_____
Hill Country Rain Souvenir Book	\$5.00	_____
Hill Country Rain Poster	\$5.00	_____
Navajo Rug Compact Disc	\$15.00	_____
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Live At Gruene Hall Compact Disc	\$15.00	_____
Live At Gruene Hall Cassette	\$10.00	_____
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**SEE TRIED & TRUE MERCANTILE FOR MORE INFORMATION**

Shipping and handling (S&H):	Subtotal:	_____
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Int'l Mail Orders (U.S. dollars only):	S&H:	_____
\$6.00 first item, \$1.00 each add'l item.	Total:	_____
Tax info: TX residents add 6.25% Austin residents add 8%		

**PLEASE NOTE—**

**NO VIVA LUCKENBACH! MUSIC CAN BE SHIPPED UNTIL MARCH 15.**

**Tried & True Music**  
P.O. Box 39 Austin, Texas 78767  
(512) 288-1695 FAX: (512) 288-5301

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Area Code                      Number

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Have you filled out your credit card number completely? _____	
Signature _____	

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If you're receiving more than one newsletter, please send us all of the mailing labels, and indicate which one is correct. Or call us. We'll correct the situation!

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No COD Orders.

Please allow 4-6 weeks for delivery

# JERRY JEFF WALKER ON THE ROAD

JERRY JEFF WALKER, with the Gonzo Compadres, unless noted as (SOLO)

All dates CONFIRMED unless noted as (TENT)...

- |            |  |                                     |  |
|------------|--|-------------------------------------|--|
| Jan. 13    | Melody Ranch; Waco, TX   | March 19                            | Private Party; Boerne, TX                        |
| Jan. 14    | Broken Spoke; Austin, TX   | JERRY JEFF WALKER BIRTHDAY WEEKEND: |  |
| Jan. 15    | Private Party/Americana TV Launch Party;<br>Springfield, MO                | March 25                            | The Broken Spoke; Austin, TX                     |
| Jan. 22-29 | Fan Club event in Belize   | March 26                            | The Paramount Theatre; Austin, TX                |
| Feb. 3     | Atlanta Buckboard; Smyrna, GA  | March 27                            | Luckenbach Dance Hall; Luckenbach, TX            |
| Feb. 4     | The Ritz Theatre; Raleigh, NC  | March 28                            | JJW Golf & Western Tournament; Austin, TX        |
| Feb. 5     | Spirit Square Theatre; Charlotte, NC                                       | April 8                             | Luckenbach Dance Hall; Luckenbach, TX            |
| Feb. 6     | The Crazy Horse Cafe; Sarasota, FL   | April 15                            | Wolf Pen Creek Amphitheater; College Station, TX |
| Feb. 7     | Private Party; Ft. Lauderdale, FL  | April 16                            | Billy Bob's Texas; Ft. Worth, TX                 |
| Feb. 9     | The Talkhouse; Miami Beach, FL   | April 22-23                         | Gruene Hall; Gruene, TX                          |
| Feb. 10    | Club Oasis; Naples, FL   | May 5-6                             | Lone Star Roadhouse; New York City, NY           |
| Feb. 12    | Guest Appearance, Grand Ole Opry; Nashville, TN                            | May 7                               | Paradise; Boston, MA                             |
| Feb. 14    | TV taping, <i>The American Music Shop</i> (TNN);<br>Nashville, TN          | May 8                               | Toad's Place; New Haven, CT                      |
| Feb. 15    | Midnight Rodeo; Little Rock, AR (TENT)                                     | May 9-11                            | The Birchmere; Alexandria, VA                    |
| Feb. 26    | Bronco Bill's; San Antonio, TX   | May 12                              | TBA; Akron, OH                                   |
| March 2    | The Flood Zone; Richmond, VA   | May 13                              | The Ark; Ann Arbor, MI                           |
| March 3    | Student Activities Pavilion, Washington & Lee<br>University; Lexington, VA | May 28                              | The Backyard; Austin, TX                         |
| March 4-5  | The Birchmere; Alexandria, VA  | June 6                              | Dallas Alley, Dallas, TX                         |
| March 11   | Private Party; Houston, TX   | June 16-17                          | Great American Music Hall; San Francisco, CA     |
|            |  | June 18                             | Calaveras Co. Fairgrounds; Calaveras, CA         |
|            |  | June 19                             | Hall Crest Winery; Santa Cruz, CA                |

For schedule updates contact Tried & True Music, 512/288-1698. Please remember, all dates are subject to change.

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TWENTY YEARS OR SO LATER, SCAMP REMEMBERS THE ADVICE...



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HAPPY HOLIDAYS TO ALL!

**VIVA LUCKENBACH!**  
JERRY JEFF'S NEW ALBUM  
AVAILABLE MARCH 15!...  
BIRTHDAY '94 DETAILS...  
NO FOOLIN' — JJW IN BOSTON!